

2023 Dutchess LETR – October 27th – 10AM FDR Library

2023 Law Enforcement Torch Run Sponsorship Opportunities

☐ **Platinum Statewide Sponsor - \$15,000 Commitment**

- Premium logo placement on 6,000 LETR shirts
- Press release announcing partnership.
- Customized social media plan
- Mention in statewide newsletter
- Volunteer opportunities at community Torch Runs (where available)
- Speaking opportunities at Torch Runs (where available)
- Invitation to Special Olympics New York State Summer Games, June 24-26th in Ithaca, NY
- Logo placement on Special Olympics New York website
- 20 LETR shirts
- Personalized correspondence from a local Special Olympics New York Athlete
- Photo opportunity or Unified experience with Special Olympics New York athletes

☐ **Exclusive Upstate or Downstate Sponsor - \$7,500 Commitment**

Upstate market includes – Capital District, Central, NC, ST, Genesee & Western Regions

Downstate market includes – Long Island, New York City & Hudson Valley Regions

- Premium logo placement on 3,000 LETR shirts
- Press release announcing partnership
- Customized Social Media plan
- Volunteer opportunities at Torch Runs in chosen market
- Speaking opportunities at Torch Runs (where available)
- Sponsorship of awards presentations at Regional Spring Games – includes signage and opportunity to hand out medals
- Logo placement on Special Olympics New York website
- Sponsor a local team for 1 sports season with photo opportunity
- 15 LETR shirts

☐ **Gold Sponsorship - \$5,000 Commitment**

- Premium logo placement on 500 LETR shirts
- Volunteer opportunities at community Torch Runs (where available)
- Mention in regional LETR press releases
- Speaking opportunities at Torch Runs (where available)
- Sponsorship of awards presentations at Regional Spring Games – includes signage and opportunity to hand out medals
- Banner placement & recognition at community Torch Runs
- Dedicated social media post
- Sponsor 5 local athletes for 1 sports season
- 12 LETR shirts

☐ **Silver Sponsorship - \$2,500 Commitment**

- Logo on the back of 500 LETR shirts
- Banner placement & recognition at community Torch Runs
- Sponsor 2 local athletes for 1 sports season
- 10 LETR shirts

☐ **Bronze Sponsorship - \$1,000 Commitment**

- Logo on the back of 500 LETR shirts
- Recognition at community Torch Runs
- Sponsor 1 local athlete for 1 sports season
- 5 LETR shirts

☐ **Sponsor an Athlete Sponsorship - \$500 Commitment**

- Your company/organization name on the back of 500 LETR shirts

- Sponsor 1 local athlete for 1 sports season
- 2 LETR shirts

Sponsorship Deadline: FRIDAY SEPTEMBER 22

Please provide your company log in a Vector or PDF file by emailing Teresa Gilli at tgilli@nyso.org



Any questions please contact:

Teresa Gilli

Special Olympics New York

845-262-611011 / tgilli@nyso.org

To pay online:

