



2023 Dutchess LETR – October 27th – 10AM FDR Library 2023 Law Enforcement Torch Run Sponsorship Opportunities

Platinum Statewide Sponsor - \$15,000 Commitment

- Premium logo placement on 6,000 LETR shirts
- Press release announcing partnership.
- Customized social media plan
- Mention in statewide newsletter
- Volunteer opportunities at community Torch Runs (where available)
- Speaking opportunities at Torch Runs (where available)
- Invitation to Special Olympics New York State Summer Games, June 24-26th in Ithaca, NY
- Logo placement on Special Olympics New York website
- 20 LETR shirts
- Personalized correspondence from a local Special Olympics New York Athlete
- Photo opportunity or Unified experience with Special Olympics New York athletes

Exclusive Upstate or Downstate Sponsor - \$7,500 Commitment

Upstate market includes - Capital District, Central, NC, ST, Genesee & Western Regions

- Downstate market includes Long Island, New York City & Hudson Valley Regions
 - Premium logo placement on 3,000 LETR shirts
 - Press release announcing partnership
 - Customized Social Media plan
 - Volunteer opportunities at Torch Runs in chosen market
 - Speaking opportunities at Torch Runs (where available)
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 - Sponsorship of awards presentations at Regional Spring Games includes signage and opportunity to hand out medals
 - Logo placement on Special Olympics New York website
 - Sponsor a local team for 1 sports season with photo opportunity
 - 15 LETR shirts

Gold Sponsorship - \$5,000 Commitment

- Premium logo placement on 500 LETR shirts
- Volunteer opportunities at community Torch Runs (where available)
- Mention in regional LETR press releases
- Speaking opportunities at Torch Runs (where available)
- Sponsorship of awards presentations at Regional Spring Games includes signage and opportunity to hand out medals
- Banner placement & recognition at community Torch Runs
- Dedicated social media post
- Sponsor 5 local athletes for 1 sports season
- 12 LETR shirts

□ Silver Sponsorship - \$2,500 Commitment

- Logo on the back of 500 LETR shirts
- Banner placement & recognition at community Torch Runs
- Sponsor 2 local athletes for 1 sports season
- 10 LETR shirts

□ Bronze Sponsorship - \$1,000 Commitment

- Logo on the back of 500 LETR shirts
- Recognition at community Torch Runs
- Sponsor 1 local athlete for 1 sports season
- 5 LETR shirts

□ Sponsor an Athlete Sponsorship - \$500 Commitment

• Your company/organization name on the back of 500 LETR shirts

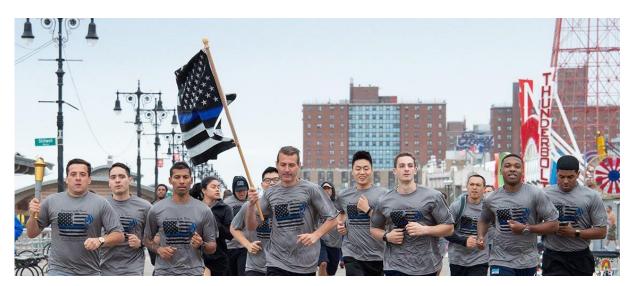




- Sponsor 1 local athlete for 1 sports season
- 2 LETR shirts

Sponsorship Deadline: FRIDAY SEPTEMBER 22

Please provide your company log in a Vector or PDF file by emailing Teresa Gilli at tgilli@nyso.org



Any questions please contact: Teresa Gilli Special Olympics New York 845-262-611011 / tgilli@nyso.org

To pay online:

