

The Law Enforcement Torch Run

We are changing the future for people with intellectual disabilities and lighting the way for acceptance and inclusion. RUN WITH US!

Known as Guardians of the Flame, law enforcement members and Special Olympics athletes carry the "Flame of Hope" into Opening Ceremonies of local, state and national competitions. The flame symbolizes courage and the celebration of diversity uniting communities around the globe. There are more than 97,000 law enforcement members that carry the "Flame of Hope" annually.

History: The Law Enforcement Torch Run® began in 1981 in Kansas. After three years of successful runs in Kansas, the International Association of Chiefs of Police endorsed Special Olympics International as its official charity through the Torch Run.

Today: Now a global event, all 50 states and more than 30 foreign countries participate in the Law Enforcement Torch Run, generating more than \$58 million annually. Since its inception in 1981, the Law Enforcement Torch Run has raised more than \$733 million worldwide. It is the largest grass-roots fundraising program and public awareness vehicle for Special Olympics.

New York: More than \$2 million is raised annually for our Special Olympics New York athletes directly through Law Enforcement fundraisers. To date, these initiatives have raised more than \$14 million dollars, providing training, equipment, venues, uniforms and transportation for our nearly 68,000 Special Olympics New York Athletes and Unified Partners.

What is Special Olympics New York?

Special Olympics New York provides year-round sports training and competition in 23 Olympic-style sports to children and adults with intellectual disabilities at no cost to the athletes, their families or caregivers. There are nearly 68,000 athletes and unified partners that train and compete with Special Olympics New York, the largest Special Olympics program in North America.



**Special
Olympics**
New York



**2021 LAW ENFORCEMENT TORCH RUN SHIRT ORDER FORM
DUTCHESS LETR – FRIDAY, OCTOBER 29, 2021
UNITED WE RUN!**

**Men's Performance
Short Sleeve T-Shirt: \$25**

Small qty. ____

Medium qty. ____

Large qty. ____

X-Large qty. ____

XX-Large qty. ____

XXX-Large qty. ____

XXXX-Large qty. ____

Total qty. ____



Please consider being a Game Changer & purchase a shirt for a local Special Olympics NY athlete:
(Circle one)
1 for \$25 2 for \$50 3 for \$75 4 for \$100

Payment Information

Order your shirt or process your sponsorship (under sponsor an athlete) directly by scanning the QR Code and skip filling out this paper form. *SHIRTS CAN BE PICKED UP PRIOR TO EVENT THAT MORNING AT THE START OF THE RUN – FDR LIBRARY. ENT. SEE ROUTE BELOW*



How to scan the QR Code for Individuals:
Open your camera app
Place cover QR code
Click the pop up from google documents

Can't use the online form? – Please fill this out and return back via email to tgilli@nyso.org

Company/Agency Name: _____

Contact Name: _____ Title/Rank: _____

Phone: _____ Email: _____

Shipping Address: _____ City, State, Zip Code: _____

Billing Address: _____ City, State, Zip Code: _____

Sponsorship Amount \$ _____ T-shirt Total \$ _____ Total Amount \$ _____

To pay via credit card for your shirts and/or sponsorship visit: tinyurl.com/29658xfb

To pay via check make payable to - Special Olympics NY

Mail to: Special Olympics NY, 1207 Route 9, Suite 1C, Wappingers Falls, NY 12590 – Attn: Torch Run

1207 Route 9, Suite 1C, Wappingers Falls, NY 12590

2021 Law Enforcement Torch Run Sponsorship Opportunities

○ **Platinum Statewide Sponsor - \$ 15,000 Commitment**

- Press release announcing partnership kicking off the LETR season – statewide
- Customized social media plan
- Mention in SONY statewide digital newsletter from our CEO
- Volunteer opportunities at community Torch Runs (if available)
- Speaking opportunities at Torch Runs (if available)
- Personalized Video Message to be included in Special Olympics New York Virtual State Summer Games
- Logo placement on all social media pages
- Logo placement on Special Olympics New York website
- 20 LETR performance shirts
- Personalized correspondence from local Special Olympics Athletes
- Photo Opportunity or Unified Experience with Special Olympics athletes

□ **Exclusive Upstate or Downstate Sponsor - \$7,500 Commitment**

(1 Upstate Available / 1 Downstate Available)

Upstate market includes – Capital District, Central, NC, ST, Genesee & Western Regions

Downstate market includes – Long Island, New York City & Hudson Valley Regions

- Press release announcing partnership kicking off the LETR season in chosen market
- Customized Social Media plan
- Volunteer opportunities at Torch Runs in chosen market
- Speaking opportunities at Torch Runs (if available)
- Sponsorship of Awards presentations at Regional Spring Games – includes signage and opportunity to hand out medals to athletes with law enforcement
- Logo placement on Special Olympics New York website
- 15 LETR performance shirts
- Photo Opportunity with Special Olympics athletes

□ **Gold Sponsorship - \$5,000 Commitment**

- Company Name/organization on Banner
- Volunteer opportunities at community Torch Runs (if available)
- Mention in regional LETR press releases
- Speaking opportunities at Torch Runs (if available)
- Sponsorship of Awards presentations at Regional Spring Games – includes signage and opportunity to hand out medals to athletes with law enforcement
- Banner placement & Recognition at community torch runs
- Dedicated social media posts
- 12 LETR performance shirts

□ **Silver Sponsorship - \$2,500 Commitment**

- Company Name/organization on Banner
- Sponsor an Athlete and help create a dream – Special Olympics Athletes or their families are NEVER charged to participate in Special Olympics Programs
- 10 LETR performance shirts

❑ **Bronze Sponsorship - \$1,000 Commitment**

- Name of your company/organization on banner
- Recognition at community Torch runs
- 5 LETR performance shirts

❑ **Sponsor an Athlete Sponsorship - \$500 Commitment**

- Sponsor an Athlete and help create a dream – Special Olympics Athletes or their families are NEVER charged to participate in Special Olympics Programs
- Text listing of your company/organization on banner
- 2 LETR performance shirts

Sponsorship Deadline: 10/18/21 / PLEASE PROVIDE COMPANY NAME to tgilli@nyso.org.



Any questions please contact:

Teresa Gilli
Special Olympics New York
845-262-6011 – tgilli@nyso.org
Fax: 845-262-6011

Retired Officer Chris Hamel
chamel284@gmail.com
845-399-1920

Dutchess Law Enforcement Torch Run – Route:

NORTH TO SOUTH like last year. **Start Point** will be the **FDR Presidential Library, Hyde Park to Mahoney's Irish Pub and Restaurant, Poughkeepsie.** (All mile points & times are approximate!!)

MILE	LOCATION	TIME
0.0	FDR Presidential Library (Make RIGHT onto Rte 9 South)	1000

0.5	Across from Roosevelt Theater	1005
1.0	Intersection St. Andrews Rd.	1010
1.5	2 nd Fire Hydrant South of St. Andrews Rd	1015
2.0	Culinary Institute South Gate	1020
2.5	Ashleigh's	1025
3.0	Clearwater Rd.	1030
3.5	Marist College – North Gate	1035
4.0	Intersection Marist Dr. & Washington St. (Make LEFT onto Marist Dr. from Rte. 9)	1040
4.5	Parker Avenue (Make LEFT onto Orchard St.)	1050
5.0	Entrance to Walkway Over Hudson (Make LEFT into Walkway Pkg Lot)	1100
5.5	Approx. Halfway over Walkway	1110
6.25	End of Walkway	1120
6.75	Entrance to Mid-Hudson Br. Walkway	1125
7.25	Approx. Halfway Across Mid-Hudson Br.	1135
7.75	End of Mid-Hudson Br.	1145
8.25	Jefferson St. Ext. (Make LEFT onto Jefferson St. Ext. – Make LEFT onto Union St. Make LEFT onto Main St.)	1150
8.75	Mahoney's Irish Pub and Restaurant 35 Main Street, Poughkeepsie, NY	12:00