



***Special
Olympics
New York***

2018 Annual Report
Revealing the Champion in all of us.



BOARD OF DIRECTORS

OFFICERS

Patricia Martinelli - Chair
Raheem Haji- Vice Chair
Rosemary Johnson - Treasurer
Helen Squillace - Secretary

DIRECTORS

Paul Asaro
Kevin Brown
Robert S. Cohen
Heather Dwyer
Grace Hightower
David Keib
Christopher A. Kus, MD
JoAnn Lamphere
Angelo Mazzone
J. Joseph McGoldrick
Adam Merino
James Rosenstock, III
Ceylane Meyers-Ruff
Lauren Valentine
June Worden
Stacey Hengsterman Ex Officio, President & CEO

MISSION

To provide year-round sports training and athletic competition in a variety of Olympic-style sports for all children and adults with intellectual disabilities giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of skills and friendship with their families, Special Olympics athletes and the community.

Welcome ...

Every day, Special Olympics New York impacts the lives of not only of our athletes and their families across New York State but also those who share their schools, their workplaces, and their communities.

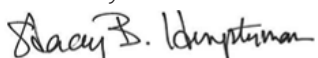
In 2018, we served 67,018 athletes and hosted 5,910 competitive experiences – an average of 16 per day. Our Unified Sports movement continued to grow, with more than 145 Unified Champion Schools now changing the game for students with and without intellectual disabilities through the power of inclusive sport.

We doubled down on our commitment to ensuring athlete health last year, offering 2,012 free health screenings in a number of disciplines. Staff in all seven regions are improving our Young Athletes programs by adding new partners in communities, schools, and neighborhoods across the state.

This immense growth and impact is a shared accomplishment, one we could never realize without the support of our helpers, coaches, clinicians, and partners in law enforcement – all of whom volunteer their time. In 2018, 36,048 individuals volunteered at our events, 5,717 coaches mentored our athletes, and more than 31,284 individual and corporate donors supported us with financial contributions, including 9,246 people who plunged into cold New York State waters for our 20 signature Polar Plunge events last winter, raising \$1,607,437.

Thank you to all of our fans and friends across New York for an incredible year!

Sincerely,



Stacey Hengstman
President and CEO





PROVIDING QUALITY SPORTS TRAINING AND COMPETITION

For nearly 50 years, Special Olympics New York has been spreading the message that people with intellectual disabilities can and will succeed when given the chance.

With year-round quality training and competitions in 22 Olympic-style sports, athletes push hard and play harder. They strive to beat their personal bests, defying the odds again and again. From the local ball fields to the shining stage of State, Regional, USA, and World Games, our athletes showcase the talents and triumphs of people with intellectual disabilities.

Every competitive athlete, no matter what their abilities, shares certain qualities. Drive. Perseverance. Confidence. For athletes with intellectual disabilities, Special Olympics New York provides a training ground where those qualities are refined and given room to grow.

From the Young Athletes program for children ages 2-7, to Unified Sports that bring together athletes of all abilities, to ranked competitions, Special Olympics New York athletes have the opportunity to compete on a level playing field where they have a chance.

Along the way, athletes develop skills that accompany them through every part of life, helping them set an example of what people with intellectual disabilities can really do.

SEASONAL SPORTS OVERVIEW

Comprehensive training in the following team and individual sports is available during applicable sport seasons:

SUMMER SPORTS

The summer sports season begins in February, the day after Winter Games concludes. Training and regional competitions occur throughout the sport season. The summer season ends in mid June with the Summer Games.

Swimming*, Athletics (Track & Field), Basketball, Bowling, Gymnastics*, Powerlifting*, Tennis and Volleyball.

FALL SPORTS

The fall sports season begins in June, the day after Summer Games concludes. Training and regional competitions occur throughout the sport season. The fall season ends in mid October with Fall Games.

Bocce, Distance Running, Cycling, Equestrian*, Golf, Soccer and Softball.

WINTER SPORTS

The winter sport season begins in mid October. Training and regional competitions occur throughout the sport season. The winter sports season ends in mid February with the State Winter Games.

Alpine Skiing*, Cross Country Skiing, Figure Skating, Floor Hockey, Snowshoeing, Speed Skating and Snowboarding

**Coaches who train athletes in these sports have sports-specific training and extensive experience.*





EARLY CHILDHOOD DEVELOPMENT

Special Olympics Young Athletes Program is a sport and play program for children with and without intellectual disabilities , ages 2 to 7 years old.

Young Athletes introduces basic sport skills, like running, kicking and throwing. The program also offers families, teachers, caregivers and people from the community the chance to share the joy of sports with all children. Children of all abilities take part, and they all benefit.

Children learn how to play with others and develop important skills for learning. They also learn to share, take turns and follow directions. These skills help children in family, community and school activities.

The Young Athletes program is a fun way for children to get fit and to learn the value of inclusion. This program sets the stage for a life of physical activity, friendship and acceptance.

The program is easy to do and fun for all. It can be done at home, in schools or in the community using the Young Athletes Activity Guide and basic equipment . All children, their families and people in the community can play a role.

- 5,783 young athletes
- 7 regional offices



**young
athletes**



Special Olympics
**Unified Champion
Schools®**

SCHOOLS PROGRAM

Special Olympics Unified Champion Schools is an education-based strategy that uses inclusive sports, youth leadership, and whole-school engagement to develop communities where all youth work together toward greater respect and dignity for people with intellectual disabilities. The statewide New York program builds on Special Olympics' values, principles, practices, and experiences, with the goal to impact and shape a generation that welcomes everyone.

- 174 Schools engaged
- 145 Unified Champions Schools
- 143,730 School community members
- 1,661 Youth leaders
- 6,890 Athletes and partners in Unified Sports
 - 3,125 Competitive
 - 3,765 Recreational
 - 364 Player Development

More than 3,000 athletes also #PlayUnified outside of school, across New York State in communities.



www.specialolympicsny.org



ATHLETE LEADERSHIP

Through Special Olympics New York, people with intellectual disabilities achieve success and acceptance they may never have imagined. Athletes seek new challenges and new ways to pay forward their experiences and lessons. Our leadership programs provide an outlet for that energy.

This program enables athletes to explore opportunities for greater participation as coaches, officials, team captains, spokespeople and Board and committee members.

These athletes help shape Special Olympics New York and spread the word about its impact on individuals and families. By taking part in presentation training, they build the capability to represent Special Olympics New York and their fellow athletes to the general public. Some athletes become involved in setting policies and programming.

- 150 members
- 14 Congress members
- 3 Congress Emeritus





Special Olympics
Health

MADE
POSSIBLE BY **Golisano** FOUNDATION

HEALTHY LIVING

In communities across the state, there is a misconception that people with intellectual disabilities, including Special Olympics New York athletes, receive the same quality of healthcare as the general public. For many reasons—including access—that simply isn't the case.

That's why we are working to create a culture of inclusion that will dramatically improve the health of our athletes and their peers in an environment of dignity and support for health, fitness and quality of life.

Opening Eyes



Special Smiles



Healthy Hearing



Health Promotion



Fit Feet



Fun Fitness



MedFest



Strong Minds



- 30 Healthy Athlete screenings
- 2,102 athletes screened
- 8 disciplines



www.specialolympicsny.org



2018 ATHLETE OF THE YEAR

DOUG PATTERSON - Doug has been an athlete with Special Olympics New York in Staten Island for 30 years. He competes in track & field, aquatics (swimming), bocce, bowling, floor hockey and softball. His favorite sport is track & field. Special Olympics New York has given Doug an opportunity to reach incredible milestones including participating in World Games, mentoring new athletes and being a member of Athlete Congress. Doug often helps plan tournaments, participates in fundraising and speaks on behalf of Special Olympics New York to local groups. He received his greatest honor this year at the 2018 Summer Games where he was given the first Athlete of the Year Award.



Doug is most proud of this award, as well as being a dad to his sons. He currently works at Lifestyles for the Disabled, an organization that develops programs that provide participants with realistic work settings and experiences within the Staten Island community and beyond.

2018 COACH OF THE YEAR

JOSEPH STEWART - Joe was recently awarded the 2019 Coach of the Year for not only being an excellent coach, but for his selfless determination to improve the lives of his students. Joe puts his heart and soul into his coaching, as well as growing Special Olympics New York programming in the New York City schools to provide more students with opportunities to participate in competitive sports.



Joe volunteers most of his free time to provide athletes with sports programming both before and after school and has traveled with the athletes within the region, state, across the country and internationally to participate in Special Olympics New York competitions who won the bronze medal.

GAMES HIGHLIGHTS

In the summer and winter, qualifying Special Olympics New York athletes from throughout the state come together for Olympic-style competitions that recognize their effort and achievements.

- 5,910 Competitions
- 16 experiences each day

As the largest and most widely attended Special Olympics New York events each season, the State Games are an integral part of athletes' training and goal-setting.

SUMMER GAMES

- 1,500 athletes and coaches
- 1,000 Volunteers
- 1,153 Volunteers who completed jobs

WINTER GAMES

- 1,000 athletes and coaches
- 840 Volunteers
- 915 Volunteers who completed jobs

For some athletes, they are stepping stones toward the USA and World Games, each held approximately every two years.

USA GAMES (Team New York)

- 59 Athletes (in which 5 are unified partners)
- 17 Coaches
- 3 Youth Leaders
- 1 Law Enforcement Torch Run member





LAW ENFORCEMENT TORCH RUN

The Law Enforcement Torch Run® for Special Olympics New York brings together nearly 6,000 police and peace officers from close to 500 agencies in a 56-leg relay that carries the Flame of Hope across the state each year. These Guardians of the Flame team up with Special Olympics athletes to symbolize courage and celebrate diversity.



The Torch Run—in New York and around the globe—is Special Olympics' largest grassroots fundraiser and public awareness event. Annually, it generates more than \$2 million in contributions in New York alone, providing training, equipment, venues, uniforms and transportation for athletes.

It also exposes more than three million state residents to the message of hope and inspiration delivered by competitive athletes and their law enforcement champions.

- 6,000+ law enforcement volunteers
- 56 Torch Run legs annually
- \$2 million raised annually
- 470 participating agencies across the statewide

The Torch Run has grown over the years and now includes many additional fundraising opportunities and activities led by New York State Law Enforcement volunteers. Events take place throughout the state and throughout the year.

FUNDRAISING

Special Olympics New York continues to build capacity through a number of successful revenue streams that include corporate sponsorship, individual giving, grants and foundations, cause marketing campaigns, and fundraising events.

Top Polar Plunge Teams:

<u>Plunge</u>	<u>Team</u>	<u>Amount</u>
Westchester	Iona Prep	\$46,022
Westchester	Somers HS & Somer's LEO's	\$39,739
Western NY	Dan's Polish Plungers	\$28,394
Fishkill	Callen's Crew	\$18,735
Lake George	Bryce's Bashers	\$17,717

Top Polar Plunge Plungers:

<u>Plunge</u>	<u>Plungers</u>	<u>Amount</u>
North Hempstead	Erin Lipinsky	\$14,173
Fishkill	Bill Sohan	\$10,395
Tobay	Addison Miller	\$10,310
Oneida Shores	Diane Budnar	\$ 5,840
Lake George	Bryce Reynolds	\$ 4,955

Our corporate partnerships lead to revenue generation, awareness and community engagement. The following partners conducted campaigns in 2018:

TD Bank - \$139,524
Dunkin Donuts - \$127,502
Applebee's - \$20491
Finish Line - \$10,000
Tully's - \$9,939
Bob's Discount Furniture - \$9,800





YEAR-ROUND DONORS

Major Donors

State of New York Department of
Taxation and Finance
Brian A. Hinchcliffe
The City of New York
Dept. of Finance
Suffolk County Youth Bureau
Estate of Ann M. Fox
United Airlines
Cushman & Wakefield
The New York Community Trust
HomeTown Foundation Inc.
Death Wish Coffee
Geico Philanthropic Foundation
Precise Tool & Manufacturing, Inc.
Morgan Stanley
Springbrook NY Inc.
Order of the Eastern Star - NY
The Countess Moira
Charitable Foundation
Estate of Shirley W. Liebowitz
Wegmans Food Markets &
Charitable Foundation
The Wasily Family Foundation
New York Yankees
NBTY (Nature's Bounty)
The Andree Wildenstein Dormeuil
and Roger Dormeuil Foundation
Towne Automotive Group
Joy in Childhood Foundation
Ingram Micro Inc.

Great Cow Harbor 10-K Run, Inc.
Insurance Professional Association
of Long Island Inc.
Ted Moudis Associates
Herbal Life International of America
ESPN
Canon U.S.A., Inc.
Adirondack Thunder
Joseph Mizzi
Raymond Leotta
Gregory Burke
Bank of America,
Global Marketing & Corp. Affairs
Randi & Clifford Lane Foundation Inc
RBC Capital Markets
Alix and Rudolph Laager
RBC Foundation - USA
Tony D's Charities
The Grainger Foundation
Patrick G Marley
Memorial Golf Tournament
Estate of Catherine Ann McCall
Estate of George J. Russ

CHAMPIONS FOR CHAMPIONS GIVING SOCIETY

Champions Circle - \$30,000 level

Brian A. Hinchcliffe

Adam Merino

Mark and Sharon O'Callaghan

Inspire Greatness Circle - \$15,000 level

Daniel and Deborah Callahan

The Rosenstock Family

Stacey B. Hengsterman

Training For Life Circle - \$4,500 level

Jeanne Heinrich

Jack and Connie Hume

Rosemary and Hugh Johnson

David and Allison Keib

Patricia Martinelli and Scott Fein

Neal J. Johnson

JoAnne Lamphere

Shelly Nangle

Ken and Susi Ritzenberg

Frank and Wilma Schmeler



PROGRAM HIGHLIGHTS

ATHLETES 67,018

Athletes 62,773
Unified Partners 4,245



Snapshot
MATP Athletes 1168
Young Athletes 5,783
Athletes Leaders 150
Training Clubs 1,328

COMPETITIONS 5,910

ON AVERAGE
16 Games / Day



VOLUNTEERS 36,048

Coaches 5,717
Youth 8,321

General 16,000

Law Enforcement Torch Run 6,000



HEALTHY ATHLETES

Athletes Screened
2,012

Screenings include:

- Fit Feet (podiatry)
- FUNfitness (physical therapy)
- Health Promotion (health & well-being)
- Healthy Hearing (audiology)
- MedFest (physical exam)
- Special Olympics-Lions Clubs Int'l Opening Eyes (vision)
- Special Smiles (dentistry)
- Strong Minds (emotional well-being)

UNIFIED SPORTS

Athletes & Partners
9,776

2017 8,201
2016 7,895

145
Unified Champion Schools
w/ 6,890 students

1,198
Youth Leadership



SPORTS OFFERED

Sports
22



Swimming
Athletics (Track & Field)
Basketball
Bowling
Gymnastics
Powerlifting
Tennis
Volleyball
Bocce
Distance Running
Cycling
Equestrian
Golf
Snowboarding

Football (Soccer)
Softball
Alpine Skiing
Figure Skating
Floor Hockey
Cross Country Skiing
Snowshoeing
Speed Skating

+ Programming
Fitness
MATP
Young Athletes
Unified/NYSPPHAA



Impact to New York

5,118,427

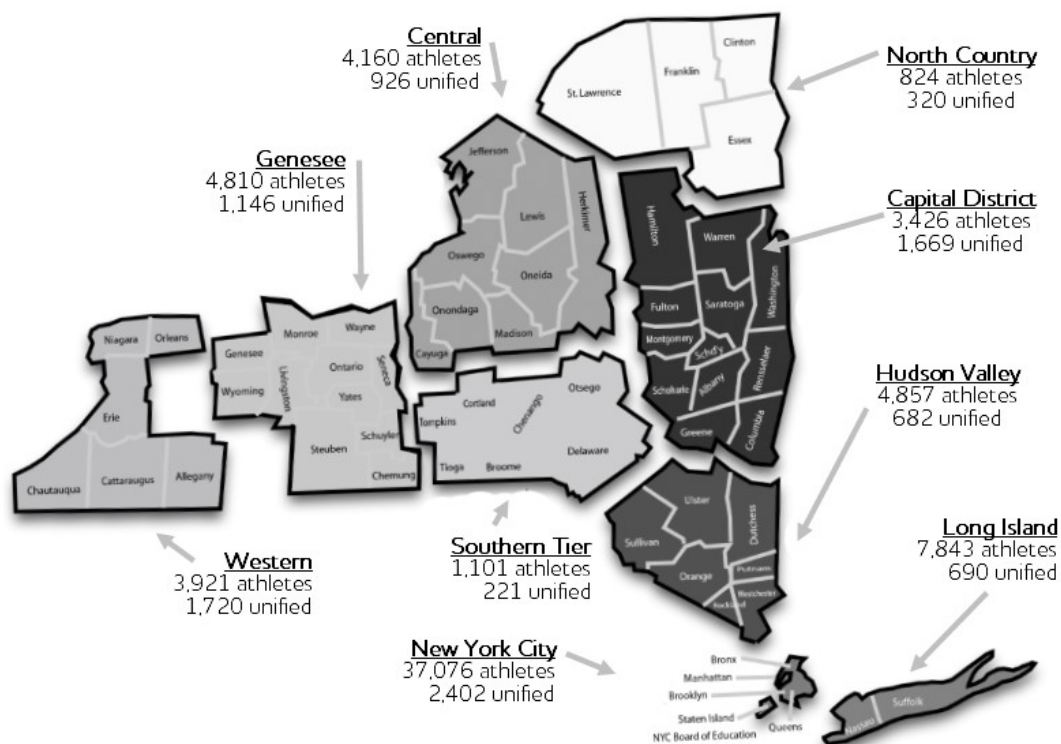
= Total Service Hours

\$87,729,835

= Value of Service Delivered

**\$1,300 is the average cost
for one athlete to
train and compete for one year.**

#BeAFan
#GameChanger
#SpecialOlympicsNY



This is who we are ...

Competitive sports breed common ground. Athletes, coaches and the people who support them come together for the love of a sport or the thrill of a game. Not everyone wins.

Through Special Olympics New York, though, everyone is included. Athletes with intellectual disabilities have the opportunity to challenge themselves in fair and even competition. Win or lose, they develop their own character, make friends and find unknown wells of determination within themselves.

If you're a fan of unity, acceptance, empowerment, dignity, pride and fun, you're a fan of Special Olympics New York. You're one of us.

FINANCIAL UPDATES

NET ASSETS WITHOUT DONOR RESTRICTIONS:

	2018	2017
SUPPORT AND REVENUE:	\$	
Contributions and bequests	\$ 2,527,460	\$ 2,205,736
Fundraising activities, net of direct expenses of \$971,948 and \$969,267	4,162,340	4,142,174
Government and foundation grants	2,192,504	1,987,863
Investment (loss) income, net	(226,039)	348,493
Event sales, net of cost of merchandise	72,829	57,686
Other income	19,542	542
Total support and revenue	<u>8,748,636</u>	<u>8,742,494</u>

OPERATING EXPENSES:

Program	7,364,942	6,399,108
Management and general	716,826	\$ 672,757
Fundraising	<u>1,141,793</u>	<u>1,119,255</u>
Total operating expenses	9,223,561	8,191,120
PAYMENTS TO SPECIAL OLYMPICS INTERNATIONAL	151,865	163,295
Total expenses	<u>9,375,426</u>	<u>8,354,415</u>
CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	<u>(626,790)</u>	<u>388,079</u>

NET ASSETS WITH DONOR RESTRICTIONS:

Contributions	<u>10,000</u>	-
CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS	<u>10,000</u>	-
CHANGE IN NET ASSETS	<u>(616,790)</u>	<u>388,079</u>
NET ASSETS - beginning of year	<u>4,320,758</u>	<u>3,932,679</u>
NET ASSETS - end of year	<u>\$ 3,703,968</u>	<u>\$ 4,320,758</u>

ASSETS

CURRENT ASSETS:	2018	2017
Cash and cash equivalents	\$ 434,287	\$ 1,228,653
Investments	2,709,956	2,867,435
Accounts receivable, net	1,093,755	511,427
Prepaid expenses	166,561	147,017
Inventories	<u>41,403</u>	<u>44,069</u>
Total current assets	4,445,962	4,798,601
PROPERTY AND EQUIPMENT, net	312,797	120,625
SECURITY DEPOSITS	<u>44,438</u>	<u>44,438</u>
Total assets	<u>\$ 4,803,197</u>	<u>\$ 4,963,664</u>

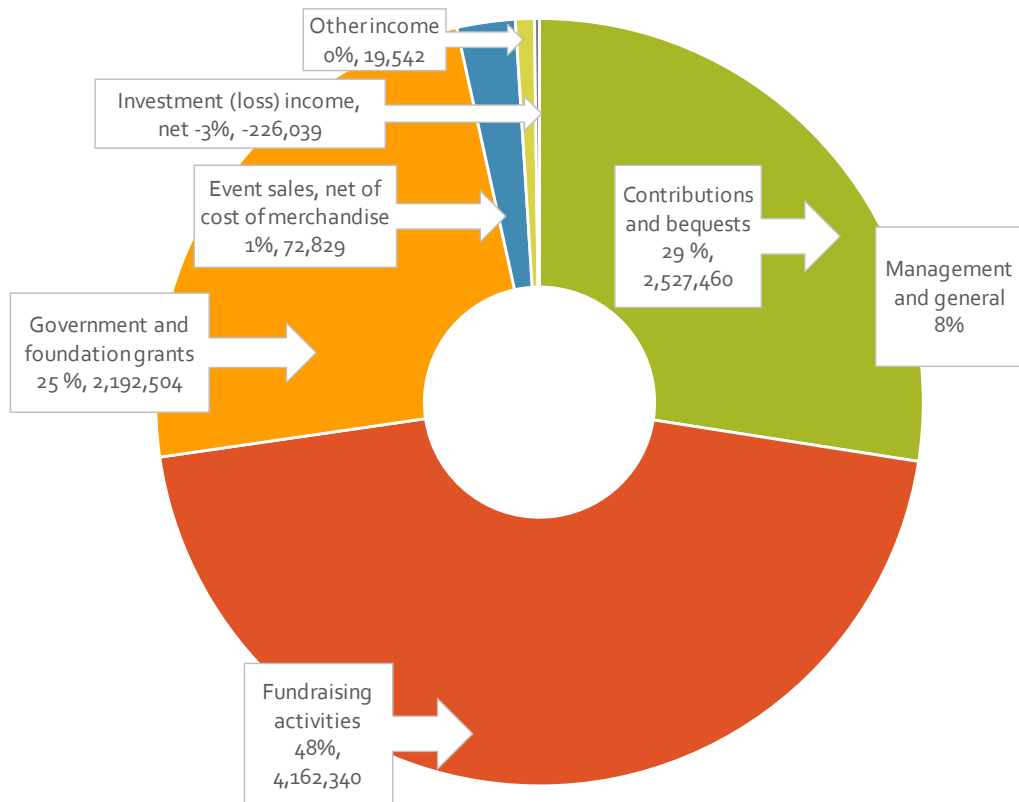
LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:	2018	2017
Line-of-credit	\$ 350,000	\$ -
Accounts payable and accrued expenses	549,149	402,561
Refundable advances	5,566	56,128
Deferred revenue	<u>73,343</u>	<u>42,046</u>
Total current liabilities	978,058	500,735

NON-CURRENT PORTION OF LEASE OBLIGATION	<u>121,171</u>	<u>142,171</u>
Total liabilities	1,099,229	642,906

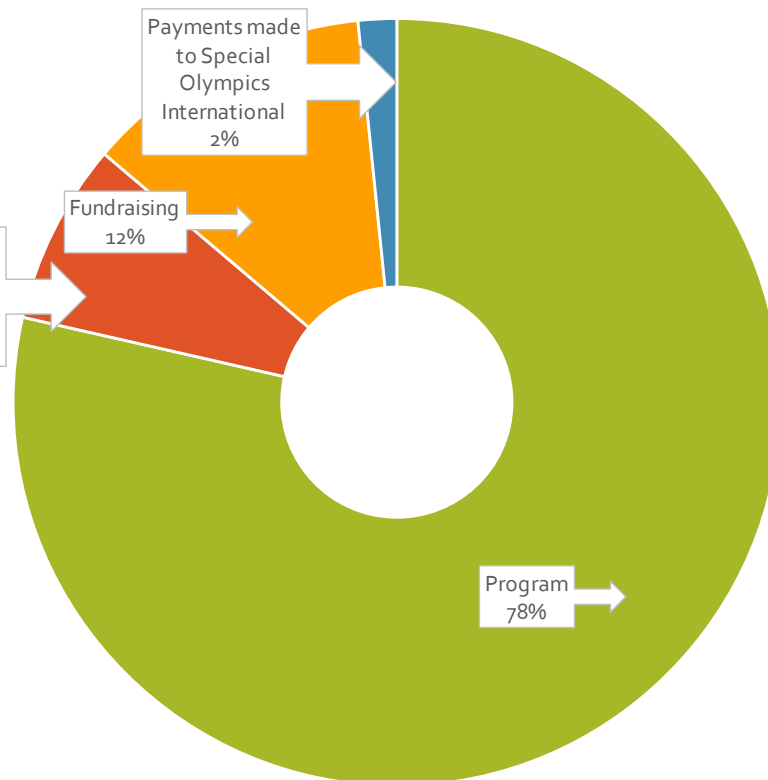
NET ASSETS:

Without donor restrictions	3,693,968	4,320,758
With donor restrictions	<u>10,000</u>	<u>-</u>
Total net assets	<u>3,703,968</u>	<u>4,320,758</u>
	<u>\$ 4,803,197</u>	<u>\$ 4,963,664</u>



REVENUE

Contributions and bequests	\$ 2,527,460
Fundraising activities, net of direct expenses of \$971,948 and \$969,267	4,162,340
Government and foundation grants	2,192,504
Investment (loss) income, net	(226,039)
Event sales, net of cost of merchandise	72,829
Other income	19,542
Total support and revenue	8,748,636



EXPENSES

Program	\$ 7,364,942
Management and general	716,826
Fundraising	1,141,793
PAYMENTS TO SPECIAL OLYMPICS INTERNATIONAL	151,865
Total expenses	9,375,426

BE A FAN

Dozens of sports and programs run at any time—and they really do take the support of a village. More than 100,000 athletes, coaches and volunteers, as well as family members and fans make Special Olympics New York the extraordinary experience that it is.

Volunteer - More than 36,000 volunteers every year keep Special Olympics New York events and programs running on schedule and according to plan. Beyond that, they ensure that hard-training, ambitious athletes have the support they need to enjoy the experience and get the most from their participation.





Coach - We rely on over 5,700 coaches with Special Olympics New York who take part in one of the most rewarding experiences of their lives.

Sponsor - Put your support behind nearly 67,000 Special Olympics New York athletes across the state to provide the opportunities for athletes to realize their dreams.

Fundraise - Throughout the year, fundraising activities all across New York bring communities together to support the dreams and goals of neighbors, friends and family members living with intellectual disabilities. Your participation in these activities is a vital part of our efforts to develop an inclusive environment.



**Special
Olympics**
New York

-  SpecialOlympicsNew York
-  SpecialOlympicsNY
-  SpecOlympicsNY
-  Special-Olympics-New-York

SpecialOlympicsNY.org
#SpecialOlympicsNY
#BeAFan

Headquarters: 94 New Karner Road, Suite 208, Albany, NY 12303 518-388-0790



www.specialolympicsny.org