Financial Statements as of December 31, 2016 and 2015 Together with Independent Auditor's Report



# INDEPENDENT AUDITOR'S REPORT

June 22, 2017

To the Board of Directors of Special Olympics New York, Inc. :

We have audited the accompanying financial statements of Special Olympics New York, Inc. (a New York not-for-profit organization), which comprise the statement of financial position as of December 31, 2016, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

(Continued)

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#### **INDEPENDENT AUDITOR'S REPORT**

(Continued)

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Special Olympics New York, Inc. as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Prior Period Financial Statements**

The financial statements of Special Olympics New York, Inc. as of December 31, 2015, were audited by other auditors whose report dated June 10, 2016, expressed an unmodified opinion on those statements.

#### **Report on Supplemental Information**

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The 2016 supplemental information in Schedule I is presented for purpose of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

The 2015 supplemental information presented in Schedule I was subjected to the auditing procedures applied in the 2015 audit of the financial statements by other auditors, whose report on such information stated that the supplemental information was fairly stated in all material respects in relation to the 2015 financial statements as a whole.

# STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2016 AND 2015

ASSETS	<u>2016</u>	<u>2015</u>
CURRENT ASSETS: Cash and cash equivalents Investments Accounts receivable, net Prepaid expenses Inventories	\$ 1,148,031 2,537,206 501,938 175,402 62,157	\$ 920,530 2,224,341 904,557 139,175 66,145
Total current assets	4,424,734	4,254,748
PROPERTY AND EQUIPMENT, net	141,706	96,500
SECURITY DEPOSITS	46,538	46,539
Total assets	<u>\$ 4,612,978</u>	<u>\$ 4,397,787</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES: Accounts payable and accrued expenses Refundable advances Deferred revenue	\$ 445,669 48,301 <u>38,640</u>	\$     541,680
Total current liabilities	532,610	625,644
NON-CURRENT PORTION OF LEASE OBLIGATION	147,689	146,002
Total liabilities	680,299	771,646
UNRESTRICTED NET ASSETS	3,932,679	3,626,141
	<u>\$ 4,612,978</u>	<u>\$ 4,397,787</u>

The accompanying notes are an integral part of these statements.

## STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

	<u>2016</u>	<u>2015</u>
UNRESTRICTED NET ASSETS		
SUPPORT AND REVENUE: Contributions and bequests Fundraising activities, net of direct expenses of \$1,043,473 and \$1,575,133 Government and foundation grants Investment income (loss), net Event sales, net of cost of merchandise Gain on sale of property and equipment Net assets released from restriction	\$ 2,355,041 4,038,217 1,890,813 179,118 16,201 426	\$ 3,074,634 3,314,080 1,566,996 (14,120) 21,510 - 198,521
Total support and revenue	 8,479,816	 8,161,621
OPERATING EXPENSES: Program Management and general Fundraising	 6,271,581 670,742 1,053,257	 6,411,924 647,018 934,556
Total operating expenses	7,995,580	7,993,498
PAYMENTS TO SPECIAL OLYMPICS INTERNATIONAL	 177,698	 167,096
Total expenses	 8,173,278	 8,160,594
CHANGE IN UNRESTRICTED NET ASSETS	 306,538	 1,027
TEMPORARILY RESTRICTED NET ASSETS		
Contributions Net assets released from restriction	 -	 161,900 (198,521)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	 	 (36,621)
CHANGE IN NET ASSETS	 306,538	 (35,594)
NET ASSETS - beginning of year	 3,626,141	 3,661,735
NET ASSETS - end of year	\$ 3,932,679	\$ 3,626,141

The accompanying notes are an integral part of these statements.

## STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2016 AND 2015

		<u>2016</u>		<u>2015</u>
CASH FLOW FROM OPERATING ACTIVITIES: Change in net assets	\$	306,538	\$	(35,594)
Adjustments to reconcile change in net assets to	φ	300,330	φ	(33,394)
net cash flow from operating activities:				
Depreciation		39,331		32,820
Bad debt		52,537		6,500
Donated stock		-		(481)
Net realized and unrealized (gain) loss on investments		(109,763)		123,095
Gain on sale of property and equipment		(426)		-
Changes in:				
Accounts receivable		350,082		(380,017)
Prepaid expenses		(36,227)		3,236
Inventories		3,989		387
Accounts payable and accrued expenses		(94,324)		(25,737)
Refundable advances		(5,098)		28,986
Deferred revenue		8,075		(9,779)
Net cash flow from operating activites		514,714		(256,584)
CASH FLOW FROM INVESTING ACTIVITIES:				
Proceeds from sale of property and equipment		2,898		-
Purchase of property and equipment		(87,009)		(15,572)
Proceeds from sale of investments		198,022		474
Purchase of investments		(401,124)		(24,430)
Net cash flow from investing activities		(287,213)		(39,528)
CHANGE IN CASH AND CASH EQUIVALENTS		227,501		(296,112)
CASH AND CASH EQUIVALENTS - beginning of year		920,530		1,216,642
CASH AND CASH EQUIVALENTS - end of year	<u>\$</u>	1,148,031	\$	920,530

#### NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2016 AND 2015

#### 1. THE ORGANIZATION

The Special Olympics New York, Inc. (the Organization) is a not-for-profit corporation operated to provide year-round sports training and athletic competition in a variety of Olympic-style sports for all children and adults with intellectual disabilities giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of skills and friendship with their families, other athletes and the community.

Regional office and local area chapters are supervised by the State Office in the conduct of sports training programs for athletes and volunteers. These athletes then have the opportunity to advance to the State and International Special Olympic Games. The State Office provides overall program and administrative support and organizes State games, training workshops and sports camps for volunteers and Special Olympic athletes for the entire State.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP).

#### Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### Cash and Cash Equivalents

Cash and cash equivalents consist of bank demand deposit accounts and highly liquid investments with maturity dates of three months or less at the time of purchase. The Organization's cash and cash equivalent balances may at times exceed federally insured limits. The Organization has not experienced any losses in these accounts and believes it is not exposed to any significant credit risk with respect to cash and cash equivalents.

#### Investments

All investments in mutual funds, equities, and corporate and foreign bonds are stated at fair value. Fair value of these investments is based on quoted market prices. All realized and unrealized gains and losses are reported directly in the accompanying statement of activities.

Investments are exposed to various risks, such as interest rate, market, and credit risk. Due to the level of risk associated with certain investments, it is at least reasonably possible that changes in the values of investment will occur in the near term and that such changes could materially affect the amounts reported in the accompanying financial statements.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Accounts Receivable

Accounts receivable primarily represent amounts due from government and non-government grants, as well as contributions due to the Organization under the terms of a donors' unconditional promises to give. Accounts for which no payment have been received for several months are considered delinquent and customary collection effort are begun. After all collection efforts are exhausted, the account is written off. The Organization records an allowance for doubtful accounts in anticipation of future write-offs. Based upon historical performance and a review of outstanding receivables, management has recorded an allowance for doubtful accounts of \$56,120 and \$54,800 at December 31, 2016 and 2015, respectively.

#### Inventories

Inventories consist generally of merchandise for sale and medals for future competitions and are stated at lower of cost or market using a first-in, first-out basis.

#### Property and Equipment

Property and equipment is stated at cost if purchased, or at fair value if received by donation, net of accumulated depreciation. All assets with a cost or fair value in excess of \$500 and with an estimated useful life beyond one year are capitalized. Depreciation is computed over the estimated useful lives of the respective assets using the straight-line method with lives ranging from 3 - 10 years.

#### **Refundable Advances and Deferred Revenue**

Refundable advances consist of unspent cash advances received from Special Olympics, Inc. to be recognized as revenue when earned.

Deferred revenue consists of sponsorships and ticket proceeds received in advance. These funds will be recognized when the events are held.

#### Financial Reporting

The Organization reports its activities and the related net assets using three net asset categories: unrestricted, temporarily restricted, and permanently restricted.

Unrestricted – This category of net assets is not restricted by donors or other outside agencies. The Board of Directors can authorize use of these assets, as it desires, to carry on the purposes of the Organization according to its by-laws.

As of December 31, 2016 and 2015, there were no temporarily or permanently restricted net assets.

#### Contributions

Contributions, including unconditional promises to give, are recorded as made. Contributions may be recorded as unrestricted, temporarily restricted or permanently restricted support depending on the existence or nature of any donor restrictions. All contributions are available for unrestricted use unless specifically restricted by the donor. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restrictions.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Donated Services and Goods**

Contributions of donated services that create or enhance nonfinancial assets or require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair value in the period received.

A substantial number of volunteers have donated their services to the Organization during the year. In accordance with generally accepted accounting principles these services are not reflected in the financial statements since the services provided do not require specialized skills.

#### Fair Value Measurement – Definition and Hierarchy

U.S. GAAP establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the observable inputs be used when available. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of the Organization. Unobservable inputs are inputs that reflect the Organization's estimates of the assumptions market participants would use in pricing the asset or liability, developed based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the reliability of inputs as follows:

 Level 1 - Valuations based on quoted prices in active markets for identical assets or liabilities that the Organization has the ability to access. Valuation adjustments are not applied to Level 1 instruments. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these products does not entail a significant degree of judgment.

The Organization's mutual funds and equities are primarily valued utilizing Level 1 inputs. Fair value is determined using the market approach using relevant market data.

• Level 2 - Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, directly or indirectly. The valuation may be based on quoted prices for similar assets; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the asset.

The Organization's corporate and foreign bonds are primarily valued utilizing Level 2 inputs.

• Level 3 - Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

The Organization currently has no assets or liabilities that are measured using Level 3 inputs.

The availability of observable inputs can vary and is affected by a wide variety of factors. To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. Accordingly, the degree of judgment exercised by the Organization in determining fair value is greatest for instruments categorized in Level 3. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement in its entirety falls is determined based on the lowest level input that is significant to the fair value measurement in its entirety.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Functional Allocation of Expenses**

The costs of providing the Organization's programs and other activities have been summarized on a functional basis. Accordingly, certain costs have been allocated amongst the programs and supporting services benefited.

#### **Income Taxes**

The Organization is exempt from income tax under Section 501(c)(3) of the Internal Revenue Code. The Organization has also been classified by the Internal Revenue Service as an entity that is not a private foundation.

#### 3. INVESTMENTS

The Organization's investments consisted of the following at December 31:

	<u>2016</u>	<u>2015</u>
Mutual funds Corporate and foreign bonds Equities - common stock	\$ 2,190,421 325,555 21,230	\$ 1,874,807 324,159 25,375
Total	\$ 2,537,206	\$ 2,224,341

Net investment income for the above investments consisted of the following for the year ended December 31:

	<u>2016</u>			<u>2015</u>
Net realized and unrealized gains (losses) Interest and dividend income Investment fees	\$	109,763 79,957 (10,602)	\$	(123,095) 119,474 (10,499)
Total	\$	179,118	\$	(14,120)

## 4. ACCOUNTS RECEIVABLE

The Organization's accounts receivable consisted of the following at December 31:

	<u>2016</u>	<u>2015</u>
Special Olympics International	\$ 201,213	\$ 187,451
Grants	168,259	316,583
Bequests and contributions	164,887	433,505
Telemarketers	13,910	10,961
Dial America	4,256	5,872
Miscellaneous	4,096	3,596
Investment earnings	 1,437	 1,389
	558,058	959,357
Less: Allowance for doubtful accounts	 (56,120)	 (54,800)
	\$ 501,938	\$ 904,557

## 5. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at December 31:

	<u>2016</u>	<u>2015</u>
Office furniture and equipment	\$ 466,638	\$ 446,730
Vehicles	309,769	277,128
Program equipment	140,499	137,070
Leasehold improvements	 25,724	 25,724
	942,630	886,652
Less: Accumulated depreciation	 (800,924)	 (790,152)
	\$ 141,706	\$ 96,500

Depreciation expense was \$39,331 and \$32,820 for the years ended December 31, 2016 and 2015, respectively.

#### 6. RETIREMENT PLAN

The Organization has adopted a tax sheltered annuity retirement plan under 403(b) of the Internal Revenue Code which covers all full-time employees with two years of service. The employer contribution is discretionary and is approved annually by the Board of Directors. Employees who participate in the plan may contribute up to the maximum allowable under the limits of IRC Section 403(b). The Organization's contributions to the plan for the years ended December 31, 2016 and 2015 amounted to approximately \$46,000 and \$49,000, respectively.

#### 7. LINE-OF-CREDIT

The Organization has a revolving \$500,000 line of credit with the NBT Bank for working capital purposes, due on demand and accrues interest at the highest Wall Street Journal Prime lending rate plus .75% (4.50% at December 31, 2016). There was no outstanding balance at December 31, 2016 and 2015.

#### 8. ALLOCATION OF JOINT COSTS

The Organization conducts a telemarketing campaign aimed at individual consumers. This campaign includes requests for contributions, but also contains educational and public relationship components. The joint costs of conducting these types of activities which are not specifically attributable to particular components of the activity included a total of approximately \$24,000 and \$32,000 for 2016 and 2015, respectively. These joint costs are allocated based upon the average program content percentage of the campaign literature. For 2016 and 2015, the Organization allocated approximately \$11,000 and \$14,000 respectively, to fundraising expenses and \$13,000 and 18,000, respectively, to public awareness expenses.

#### 9. FAIR VALUE MEASUREMENTS

The following are measured at fair value on a recurring basis at December 31, 2016:

Description	Level 1 Inputs	Level 2 Inputs	Level 3 Inputs	Total
Mutual funds - domestic	\$ 1,432,040	\$ -	\$ -	\$ 1,432,040
Mutual funds - fixed income	595,683	-	-	595,683
Mutual funds - foreign	162,698	-	-	162,698
Corporate and foreign bonds	-	325,555	-	325,555
Equities - common stock	 21,230	 -	 <u> </u>	 21,230
	\$ 2,211,651	\$ 325,555	\$ _	\$ 2,537,206

The following are measured at fair value on a recurring basis at December 31, 2015:

<u>Description</u>	Level 1 <u>Inputs</u>	Level 2 Inputs	Level 3 Inputs	<u>Total</u>
Mutual funds - domestic Mutual funds - fixed income Mutual funds - foreign Corporate and foreign bonds Equities - common stock	\$ 1,138,489 592,097 144,221 - 25,375	\$ - - 324,159 -	\$ - - - -	\$ 1,138,489 592,097 144,221 324,159 25,375
	\$ 1,900,182	\$ 324,159	\$ -	\$ 2,224,341

There were no changes in valuation techniques in 2016 or 2015.

#### 10. DONATED SERVICES, FACILITIES, AND EQUIPMENT

The Organization occupies approximately 7,000 square feet of the O.D. Heck Developmental Center in Schenectady, New York under a lease agreement with the New York State Office for People with Development Disabilities (OPWDD). No rent is paid by the Organization. Management estimated the approximate fair value of the annual rent to be \$78,000 for 2016 and 2015, and included this amount in donated goods and services reported under contributions and expenses in the statement of activities for the year then ended. The lease expires on February 28, 2017 and will then continue on a month-to-month basis. The landlord retains the right to terminate the lease by giving a ninety-day written notice of its intention to terminate.

The Organization also received donated professional services, facilities and equipment in connection with games, tournaments, training, administration and fundraising events. Management estimated the fair market value of these donations to be \$2,026,233 and \$2,430,815 for 2016 and 2015, respectively. The Organization records donated services as contribution revenue (within fundraising activities) and a concurrent expense at the fair market value upon receipt.

	2016								2015		
		Direct				Direct					
		Program	l	ndirect	Fι	Indraising					
	Services		<u>Sei</u>		<u>E&gt;</u>	Expenses		Expenses		<u>Total</u>	<u>Total</u>
Athletic, storage and other facilities	\$	986,164	\$	-	\$	151,544	\$	1,137,708	\$ 947,947		
Professional services		225,799		2,400		31,200		259,399	271,622		
Advertising		-		-		226,650		226,650	614,400		
Use of equipment		169,125		4,900		23,200		197,225	432,509		
Other donated goods		51,385		-		75,545		126,930	86,014		
Office space		<u> </u>		78,323		-		78,323	 78,323		
	\$	1,432,473	\$	85,623	\$	508,139	\$	2,026,235	\$ 2,430,815		

#### 11. COMMITMENTS AND CONTINGENCIES

The Organization has entered into several lease agreements for the rental of office space at various locations in New York State. The future minimum lease payments are as follows:

2017	\$ 308,097
2018	305,292
2019	216,579
2020	212,627
2021	213,856
Thereafter	 109,588
	\$ 1,366,039

#### 11. COMMITMENTS AND CONTINGENCIES (Continued)

The Organization also has lease commitments for certain office equipment through June 30, 2020. The future minimum payments are as follows:

2017	\$	29,469
2018		22,402
2019		22,402
2020		7,467
	<u>\$</u>	81,740

Total lease expense for the years ended December 31, 2016 and 2015 was \$446,255 and \$448,629, respectively, which includes approximately \$80,000 of donated office space in both years.

#### 12. SUBSEQUENT EVENTS

Subsequent events have been evaluated through June 22, 2017, which is the date the financial statements were available to be issued.

#### SCHEDULE OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2016 (With Comparative Totals for 2015)

	2016									2015		
	Supporting Services											
	Program <u>Services</u>		Management and General		Fundraising							
							<u>Total</u>			<u>Total</u>		
Direct expenses:												
Games, tournaments, and training	\$	2,884,661	\$	-	\$	-	\$	2,884,661	\$	2,996,078		
Public relations and education	-	285,888		-	÷	-	÷	285,888	<u> </u>	206,105		
Total direct expenses		3,170,549		<u> </u>		<u> </u>		3,170,549		3,202,183		
Indirect expenses:												
Salaries and employee benefits		2,107,333		392,353		713,691		3,213,377		3,184,651		
Rent		292,654		54,488		99,113		446,255		448,629		
Payroll taxes		155,865		29,020		52,787		237,672		257,699		
Insurance		128,311		23,890		43,455		195,656		197,507		
Telephone and internet		80,484		14,985		27,258		122,727		116,384		
Bank and credit card fees		77,163		14,367		26,133		117,663		118,615		
Employee travel		72,505		13,499		24,555		110,559		106,801		
Vehicle expenses		37,358		6,955		12,652		56,965		72,039		
Bad debt		-		52,537		-		52,537		6,500		
Office supplies and expenses		30,179		5,619		10,221		46,019		57,679		
Temporary services		28,906		5,382		9,790		44,078		47,732		
Depreciation		19,773		9,832		9,726		39,331		32,820		
Professional fees		-		31,971		-		31,971		31,508		
Equipment rental and maintenance		19,951		3,715		6,757		30,423		27,621		
Postage		16,712		3,112		5,660		25,484		25,518		
Staff recruitment		9,521		1,773		3,224		14,518		17,294		
Payroll services		8,613		1,604		2,917		13,133		7,929		
Staff training		6,635		1,235		2,247		10,117		15,711		
Cleaning service		6,447		1,200		2,183		9,830		9,020		
Dues and subscriptions		2,622		488		888		3,998		5,845		
Discretionary expense		<u> </u>		2,718		-		2,718		3,813		
Total indirect expenses		3,101,032		670,742		1,053,257		4,825,031		4,791,315		
	\$	6,271,581	\$	670,742	\$	1,053,257	\$	7,995,580	\$	7,993,498		

The accompanying notes are an integral part of this schedule.